The impact of the legal framework on the seafood sector

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Agenda

- Institutions the legal institutional framework for business
- Legal framework and the Canvas model
- 3 examples of legal framework impacting new businesses

Conclusions:

- Recognise and know the relevant institutions and their rules and forms of policing in relation to your business
 - The institutions is the framework or context your business will have to operate under - and influence
- The legal framework is decisive
 - harmonising at international and EU level and still national and regional differences
 - -> Be aware of the legal framework in your specific context

Institutions coordinates behaviour in society

- Society need to have mechanisms to coordinate behaviour
 - To create and re-create social order
 - Avoid the chaos if everybody follow their own short term interest
- Behaviour is formed by the institutional framework which is created by the sum of individuals – a dialectic interaction.
- D. North: Football analogy
- https://youtu.be/7vpG6w5mAOU

Aspects of "institutions"

- Routines and institutionalised behaviour makes life easier for the actors in the social life
 - Reduces the complexity in the interactions

- Regulative institutions: Formal sanctioned rules
 - Legal rules
 - Policing courts
 - Fees prisons



Aspects of "institutions"

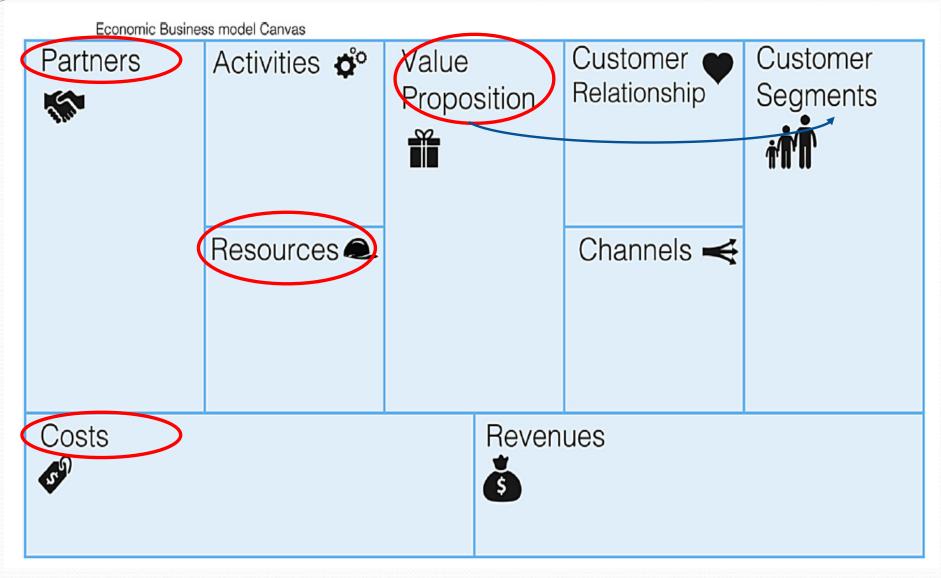
- Cognitive institutions: Shared understanding of the world – what is reality? - e.g. shared within a certain profession
- Conventions coordinates behaviour via regularities/rules e.g. a languish
- Normative institutions: A set of norms for what is the "acceptable"



Legal framework and competitiveness

- Barrier
- Cost in time and money
- Game stopper
- Creation of a level playing field
- A (relative) stabile business climate
- Setting the "rules of the game"
 - To follow and/or consciously disrupt

Legal framework and the canvas model



From: Joyce and Paquin: The triple layered business model canvas: A tool to design more sustainable business models. 7 Journal of Cleaner Production 135 (2016) 1474-1486

Overview of legislation (attempt)

Governance			
level/policy area	Business	Environment/health	Social
Supranational	WTO (Duties)		
	EU-third pary		
EU	agreements - CETA - TTIP - EEA	CFP - Common Fisheries Policy WFD - Water Frame directive MSFD - Marine strategy Framework directive MSP - Marine Spatial Planning directive Health regulation (import)	Free movement of lab inter EU/EU external
National/local	National limitation on export of raw material Quota allocation	National implementation of the EU directives/policies Aquaculture sites: site allocations, licenses for water,	Non-EU labour reg. Labour market agreements/laws

Other important legal framework

- European Maritime and Fisheries Fund. Support for developing of the fisheries sector. National priorities
 go from the EU homepage:
 - https://ec.europa.eu/fisheries/cfp/emff en
- More general innovation funding from EU:
 - https://ec.europa.eu/growth/industry/innovation/funding_en
- EU regulation of ports including links to legislation
 - https://ec.europa.eu/transport/modes/maritime/ports//ports en

3 examples to illustrate the legal framework

- Upscaling herring processing Denmark
 - Fish sourcing (including import), regulation of processing plant and value chain norms
- Aquaculture production in Spain
 - Establishing production, operation and export
- Import of pangasius to EU
 - Import MAdB and health brief More later

Danish herring processor - upgrading

Ressources

Processing

Product

Customers /market



North Atlantic stocks – several countries.
N: Auction by law
DK: No regulation

Iceland:

From 15 February to 15

June: Free.

- rest: WTO tariff quota



Working conditions and salaries: Laws/agreements?

Recruitement: national/international?

Environmental regulation, sewage, energy etc.







Supplementing primary processing with end user products





Bulk production AND final products?

Value Chain norms: compete with your customer?

Market niches etc:
- Wednesday and
Thursday

Aquaculture in Spain – Sea bass

Establishing plant



Operation



Market

Home/EU market

National ownership

Inland:

- Occupation of public water area
- Construction permit
- Aut. For operation of aquaculture facility
- Environmental impact assessment

Marine:

- Concession public shoreline
- Intake and discharge of water

Operate: Hatchery/feeding plants – sea cages

Environmental regulation, sewage, energy etc.

Anti-trust regulation – competition regulation

Anti dumping

Import from 3. countries - Pangasius, Vietnam

Import

EU Import regulation

Packaging and selling

Food security regulations

Import duties





http://madb.europa.eu/madb/indexPubli.htm

Import of pangasius:

- 0302 72 00 Fish, fresh or chilled, excluding fish fillets and other fish meat of heading 8 %
- 0304 32 00 Fish fillets and other fish meat (whether or not minced), fresh, chilled or frozen: 9 %
- o3o4 51 oo <u>Filets</u>, <u>fresh or chilled</u>: 8 %
- 0304 62 00 <u>Frozen fillets 9</u> %
- Other frozen: 304 93 10: <u>Surimi</u> 14,2 %, 0304 93 90 <u>other</u> 8 %
- 0305 31 00. Fish fillets, dried, salted or in brine, but not smoked: 16 %
- 0305 52 00. <u>Dried fish</u>, other than edible fish offal, whether or not salted but not smoked: 12 %
- o3o5 64 oo Fish, salted but not dried or smoked and fish in brine, other than edible fish offal: 12 %

Sum up framework:

- Establishing:
 - National/local licenses and permits to operate
- Operation:
 - Social/labour regulations, environmental regulation and health/food security
- Trade regulations:
 - Import/export to/from EU, including health/food security
- Market:
 - Regulation of competition
- The value chain norms and conventions....

Conclusion:

- Recognise and know the relevant institutions and their rules and forms of policing in relation to your business
 - The institutions is the framework or context your business will have to operate under - and influence
- The legal framework is decisive
 - harmonising at international and EU level and still national and regional differences
 - -> Be aware of the legal framework in your specific context
- The examples illustrates possible legal issues to take into consideration

Links:

 European Commission – DG Trade: Market Access Database:

http://madb.europa.eu/madb/indexPubli.htm

- import and export, duties and other restrictions
- The PrimeFish deliverable 3.2:

http://www.primefish.eu/sites/default/files/D3 2 Mar ket_institutional_analysis.pdf

Thanks for your attention

-questions and discussion

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PLAN B – EU MARKET ACCESS DATABASE – madb.eu

Market Access Database

European Commission > Trade > Market Access database > EU Tariffs

Home

What's new?

FTA: Free Trade Agreement

Export from EU

Tariffs and Rules of Origin

Procedures and Formalities

Statistics

Trade Barriers

SPS: Sanitary and Phytosanitary Issues

Services for SME

Import into the EU

EU Tariffs

Other Resources



Your opinion is very important! This is the moment to share your

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This section provides information on tariffs and other import measures applied to a given product imported into the EU.

Country:		-
Product code (6 to 10 digits):	Find my product code	_
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TRADE

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EU Tariffs

This section provides information on tariffs and other import measures applied to a given product imported into the EU.

Country: Viet Nam		-
Product code (6 to 10 digits):		
	Find my product code	

Natural or cultured pearls, precious or semi-precious stones, precious metals, metals clad with

SECTION XIV (71)

view

Euro

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WH

FTA

Age

Exp

Tari

Find the product code

Browse nomenclature

show in tree

show in tree

Showing 15 results for "pangasius"

Search results

excluding edible fish offal of subheadings 0302 91 to 0302 99

excluding edible fish offal of subheadings 0303 91 to 0303 99

subheadings 0302 91 to 0302 99

excluding fish fillets and other fish meat of heading 0304

Catfish (Pangasius spp., Silurus spp., Clarias spp., Ictalurus spp.)

You imp mon view

fish fillets and other fish meat of heading 0304 show in tree

	00	00	240000	200000
+ Tunas (of the genus Thunnus), skipjack or stripe-bellied bonito (Euthynnus (Katsuwonus) pelamis), excluding edible fish offal of subheadings 0302 91 to 0302 99	03	02	310000	- 390000
+ Herrings (Clupea harengus, Clupea pallasii), anchovies (Engraulis spp.), sardines (Sardina pilchardus, Sardinops spp.), sardinella (Sardinella spp.), brisling or sprats (Sprattus sprattus), mackerel (Scomber scombrus, Scomber australasicus, Scomber japonicus), Indian mackerels (Rastrelliger spp.), seerfishes (Scomberomorus spp.), jack and horse mackerel (Trachurus spp.), jacks, crevalles (Caranx spp.), cobia (Rachycentron canadum), silver pomfrets (Pampus spp.), Pacific saury (Cololabis saira), scads (Decapterus spp.), capelii (Mallotus villosus), swordfish (Xiphias gladius), Kawakawa (Euthynnus affinis), bonitos (Sarda spp.), marlins, sailfishes, spearfish (Istiophoridae), excluding edible fish offal of subheadings 0302 91 to 0302 99		02	410000	- 490000
+ Fish of the families Bregmacerotidae, Euclichthyldae, Gadidae, Macrouridae, Melanonidae, Merlucciidae, Moridae and Muraenolepididae, excluding edible fish offal of subheadings 0302 91 to 0302 99	03	02	510000	- 590000
+ Tilapias (Oreochromis spp.), catfish (Pangasius spp., Silurus spp., Clarias spp., Ictalurus spp.), carp (Cyprinus spp., Carassius spp., Ctenopharyngodon idellus, Hypophthalmichthys spp., Cirrhinus spp., Mylopharyngodon piceus, Catla catla, Labeo spp., Osteochilus hasselti, Leptobarbus hoeveni, Megalobrama spp.), eels (Anguilla spp.), Nile perch (Lates niloticus) and snakeheads (Channa spp.), excluding edible fish offal of subheadings 0302 91 to 0302 99	03	02	710000	- 790000
+ Other fish, excluding edible fish offal of subheadings 0302 91 to 0302 99	03	02	810000	- 890000
+ Livers, roes, milt, fish fins, heads, tails, maws and other edible fish offal	03	02	910000	- 990000
n, frozen, excluding fish fillets and other fish meat of heading 0304	03	03	000000	
n fillets and other fish meat (whether or not minced), fresh, chilled or frozen	03	04	000000	
n, dried, salted or in brine; smoked fish, whether or not cooked before or ng the smoking process; flours, meals and pellets of fish, fit for human	03	05	000000	



Megalobrama spp.)	
Eels (Anguilla spp.)	03 02 740000
Ø Other	03 02 790000
Other fish, excluding edible fish offal of subheadings 0302 91 to 0302	
Livers, roes, milt, fish fins, heads, tails, maws and other edible fish off	

EU Import duties

Origin	Measure Type	Tariff	Conditions	Footnote	EU Law
Any Country	Third country duty	8.00%			R1110060
European Economic Area	Tariff preference	2.40%	Show	CD303	D9400010
Any Country	Import control - CITES		Show	CD370	R1701600

Footnotes

Code	Description
CD303	The relief from or reduction of customs duties shall be subject to the specific request expressed by the declarant in box 44 "Additional information/Documents produced/Certificates and authorisations", of the Single Administrative Document (SAD)
CD370	If the product is mentioned in the list annexed to Regulation (EC) No 338/97 and its last amendments, an import authorization must be presented.

Source: DG-TAXUD (TARIC) , last update 05 Jul 2018

