

PrimeFish video competition “Promoting Seafood Consumption” terms & conditions for participation

[The PrimeFish project](#) is a research project which aims to strengthen the economic sustainability and competitiveness of the European Seafood on Local and Global markets. It is run by a consortium of 14 research technology centres and 2 SMEs from European and non-European Union member states. The project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 635761.

1. Acceptance of rules

By entering the PrimeFish video competition (the “Competition”), you hereby accept all the present Terms & Conditions and warrant that all information submitted by you is true, current and complete. The Exploitation and Dissemination Committee of PrimeFish project (the “Organizer”) reserves the right to verify the eligibility of all participants.

2. Theme of the competition

The Organizer hereby invites you to showcase your ideas, stories and memories linked to the benefits of consuming seafood by taking part in the video Competition “Promoting Seafood Consumption”.

3. How to enter

You may enter the Competition by uploading one video to YouTube® including in the title of the video the word “PrimeFish”. Entrants have to upload their videos in YouTube and keep the privacy settings as public (see <https://support.google.com/youtube/answer/157177?co=GENIE.Platform%3DDesktop&hl=en> for more details). They have to send the link of the video to the email competition@primefish.eu along with the name, surname, address and contact details of all team members (up to 3 members).

An entry is an original video no longer than 1 minute in length. Any genre or format (news, documentary, poetry, stop-motion, animation, fiction...) will be accepted.

The deadline for all submissions is 08:59:59 AM CET, February 5th, 2017.

***Updated on the 2nd February 2017:** The deadline has been extended until the 17th February 2017 at 08:59:59 AM CET 207.

By entering the Competition, Entrants certify that they have read, understood and agreed to the terms of these Official Terms and Conditions.

4. Eligibility

The Competition is open to individuals and teams made up by a maximum of 3 people. All of team members or individuals must be residents of the EU, EFTA (Norway, Iceland, Switzerland, Liechtenstein) or the Faroe Islands. Entrants must be entitled to a passport that allows the entrance in Spain in 2017.

Entrants must be at least 18 years old at the time Winners will be announced (on end February 2017).

***Updated on the 2nd February 2017:** Entrants must be at least 18 years old at the time Winners will be announced (on March 2017).

Participants cannot be legal entities.

The Organizer reserves the right to restrict participation or disqualify any entry for any reason including, but not limited to, any violation of these official terms and conditions, any violation of [Youtube Community Guidelines](#), any violation of [YouTube Terms of Service](#) or any disruptive, unethical or illegal conduct.

5. Conflict of interest and confidentiality

Employees of the [Consortium](#) linked to the PrimeFish project cannot compete, nor any collaborator involved in the process of selecting the short film finalists or Winners.

The information that was already known by the PrimeFish project or is given to its members is not subjected to any obligation of confidentiality.

Confidentiality obligations do not apply to Entrants as all the information about the project they will receive will have a public character and it will not breach any confidentiality obligation.

The PrimeFish project will ensure that the Entrants will only have access to non-confidential information about the project.

6. Entries

Your film must be no longer than 1 minute in length. You have to add one screenshot available in the link http://primefish.eu/sites/default/files/screenshot_primefish_0.jpg that should remain visible for 2 seconds, in accordance with the article 29.4 of the Grant Agreement concerning the visibility on EU funding.

7. Languages

The Competition welcomes any video shoot in any European language but English is preferred. In order to ensure comprehension by any public, films in languages other than English have to be subtitled in English.

8. Award criteria

The videos will be judged by the Organiser in a first stage following the criteria as follows:

- **[Maximum of 20 points] Relevance** linked to the role of the seafood consumption in the story.
- **[Maximum of 20 points] Aesthetics** linked to the appearance and photography skills of the piece.
- **[Maximum of 20 points] Creativity** linked to the originality of the story.
- **[Maximum of 20 points] Social media impact¹** total amount of likes in PrimeFish profiles in social media following this scale:

¹ Only likes received in the PrimeFish social media profiles in YouTube, Facebook and Twitter until the 5th of February will be held into account.

Score	Criteria	PrimeFish profiles in Social Media
5	1-50	https://www.youtube.com/channel/UCC33NFerFVkv2Idhla5Vdg
10	51-100	https://www.facebook.com/PrimeFisH2020/
15	101-200	https://twitter.com/Prime_Fish
20	More than 200	

- **[Maximum of 20 points] Quality and gender issues** related with the general achievement of the excellent standards and the representation of gender equality in the story².

During a second stage, 10 finalists' videos will be judged by a group of guest experts to award the Winner video according to the previous criteria and the availability of the Entrants to travel to Vilanova i la Geltrú (Spain). The Winners will be announced in March 2017.

9. Amount of the prize

The Winner or team of Winners will receive a prize of 1,500 € together with covered travel expenses to Vilanova i la Geltrú subjected to the following conditions.

The Winner or team of Winners (up to 3 people) will be awarded during the "Promoting Seafood Consumption" Ceremony during the Annual Meeting of PrimeFish project in April 2017, which will be held in the province of Barcelona. The prize covers a 3 days trip to Vilanova i la Geltrú and allows the opportunity of expanding the professional experience of Winner(s) by filming a video of a European research project.

The prize includes: standard airfare from the nearest commercial airport to their place of residence, standard travel insurance, hotel per diem costs, food allowance of 37,40 € per full day or 18,70 € per half day, transport to and from the hotel to the airport as well as the recording equipment. Winners are responsible for all other expenses not specified herein.

The Winner's trip will take 3 days and will ensure the Winners access to some of the PrimeFish meetings, in which they will be responsible for shooting the footage for a video of the trip and deliver an edited version of the video to the Organizer no later than the 30th June 2017. All the material will be promoted by the PrimeFish project acknowledging the authorship. The visit will likely take place between 4 and 6 of April 2017, nonetheless dates are submitted to changes.

The maximum amount for travel expenses cannot exceed 5,000 euros, taking into account fees and the value of the provided goods and services.

10. Payment arrangements

The prize amount of 1,500 € will be transferred to one winner in the personal bank account that she or he has provided to the PrimeFish project in one instalment once the Winner or team of Winners accept the prize, and after the footage and video filmed in Barcelona is delivered.

11. Prize Assignability

Winners cannot assign or transfer their prizes to any other person or entity. Any expenses not stated herein (including, but not limited to taxes or any other applicable fees or costs not

² Related to the "[Convention on the Elimination of All Forms of Discrimination against Women](#)" adopted by the United Nations General Assembly.

expressly identified above that are related to participation in the Competition and the acceptance and/or use of the Prizes) are the sole responsibility of the applicable recipient. If the Winners cannot attend the award ceremony “Promoting Seafood Consumption”, the next Finalist with the highest score will be awarded.

12. Entrants recognition

All Entrants authorize the Organiser and the European Commission to use, reproduce, disseminate, print, publish and distribute via any communications or media the names of the film crew, actors, directors, their pseudonyms, photographs or images with the aim of promoting the Competition.

13. Intellectual Property Rights of Submitted Videos

All Entrants will retain the intellectual property rights on the contents of their submissions. Nonetheless, by entering the Competition, each entrant grants the Organizer and the European Commission a non-exclusive, global, unlimited royalty-free right and license to use, reproduce, modify, communicate, demonstrate, make available for public display and distribute the content of his/her submission for the Organizer's and the European Commission marketing, promotional, informational and educational or awareness purposes, via printed or digital or online media, including the Organizer's website. The Entrant hereby represents that he/she has the legal right to grant such license to the Organizer and the European Commission. The exercise of these rights will be exclusively aimed at the promotion and popularization of this competition and the H2020 programme.

14. Intellectual Property Rights of the video filmed in the province of Barcelona

By entering the Competition, the Winners accept to deliver a copy of the footage recorded in the province of Barcelona and a final edited video to the Organiser no later than 30th June 2017. They also will grant exclusive, royalty-free, worldwide unlimited rights for playing, announcing and distributing the movie, in whole or partially, with the aim of promoting the PrimeFish project and the H2020 programme in any media and in any format.

15. General conditions

All Entrants agree to release the Organization from and against any claims, expenses and liability, including negligence and damages of any kind to persons and property, infringement of trademark, copyright or other intellectual property rights linked to their participation in the Competition and the contents of their submissions. The Spanish courts will have jurisdiction over any dispute arising in relation to these Terms and Conditions or in relation to this Competition.

Any personal information, including, but not limited to, the participant's name, age, address (including postcode), mobile phone number and/or email address will be used solely in connection with this Competition and will not be disclosed to any third party except for the purpose of the Competition. Management of personal data will take into account the provisions of the Spanish Organic Law 15/1999 (13 December) on Personal Data Protection.

The Organizer is not responsible for lost, late, corrupted, mutilated or misdirected submissions or submissions not received in time for judging.

The Organizer reserves the right to not select a Winner if all or one of the team members expressed their disconformity to participate in the travel to Barcelona in the terms specified hereby.

All visible participants in the video acknowledge the present terms and conditions and consent the dissemination of the video to the public in any media and in any format.

16. Early termination of the contest

The Organizer shall abbreviate, modify, suspend, cancel or terminate the Competition without any future obligation, by notifying the Entrants with an announcement in the website www.primefish.eu.

The competition will be cancelled if any of the following conditions occur:

- The competition does not achieve a minimum quota of 5 competitors.
- Submitted videos do not meet minimum quality standards.
- Entrants do not accept this general Terms and Conditions for participation.

17. European Commission control

All Entrants authorise the European Commission, the European Court of Auditors (ECA) and the European Anti-Fraud Office (OLAF) to realise possible checks, reviews, audits, investigations and evaluations, according to article 22 and 23 of the Grant Agreement No 635761.

18. Liability for damages

The European Commission cannot be held liable for any damage caused to the Entrants or any third parties as a consequence of the competition, including for gross negligence.

The PrimeFish project cannot be held liable for any damage caused by any of the Entrants or any third parties as a consequence of the competition, including for gross negligence.

19. Contact

If you have any questions about the Contest, Winner names, or Official Terms and Conditions, contact the Organizer: PrimeFish Project, www.primefish.eu, competition@primefish.eu, Eduardo Cabello s/n, Vigo, C.P. 36208- Spain.